

Dear Sir/Madam

The Department of Commerce, Ministry of Commerce and Industry, Government of India in collaboration with Confederation of Indian Industry (CII), Export Inspection Council of India (EIC), the Bureau of Indian Standards (BIS), the National Accreditation Board for Certification bodies (NABCB), and the Centre for WTO Studies is organizing the **4<sup>th</sup> National Standards Conclave** with the theme **“Evolving a Comprehensive National Strategy for Standards: Sectoral and Regional Inclusiveness”** on **1-2 May 2017** at **New Delhi**.

I am pleased to inform you that the **Hon’ble Commerce and Industry Minister, Smt. Nirmala Sitharaman** and **Ms. Rita A. Teatoria, Secretary, Department of Commerce** have kindly consented to inaugurate the Conclave on **1 May 2017**. **Mr. Pradeep Kumar Sinha, Cabinet Secretary, Government of India** has been invited to address the valedictory session on the second day.

**The programme details are as follows:**

**Date: 1-2 May 2017**

**Time: 0900hrs-1830hrs**

**Venue: Ball room, Hotel The Lalit,**

**Barakhamba Avenue Connaught Place, New Delhi, 110001**

Every year, the National Standards Conclave is organized to generate awareness amongst industry members and other stakeholders about the importance of "Standards" in the changing scenario of Global Trade. This year, the conclave has expanded its scope, to focus on evolving a ‘National Strategy for Standards’, a pressing need for a large economy like India.

The two day conclave is expected to be well attended by senior officials from Central and State Governments, standards setting bodies, export promotion agencies, and manufacturing and services providing organizations together with international and national experts in related fields.

**You are cordially invited to attend this event.** Your presence and participation will add immense value to the discussions at the conclave. We look forward to receiving your kind confirmation. A line in confirmation to your participation may please be sent to [preeti.vyas@cii.in](mailto:preeti.vyas@cii.in)

**4<sup>th</sup> National Standards Conclave**  
**"Evolving a Comprehensive National Strategy for Standards: Sectoral and Regional Inclusiveness"**

**1-2 May, 2017**

**Hotel the Lalit: New Delhi**

**Program**  
**Day 1:**

0900-1000 hrs.	Registration
1000-1115 hrs.	Inaugural Session
Welcome Address	<b>Ms. Shobana Kamineni</b> , President, Confederation of Indian Industry
Theme Address:	<b>Ms. Alka Panda</b> , DG, Bureau of Indian Standards
Special Theme Address:	<b>Ms. Rita Teotia</b> , Secretary, Department of Commerce
Keynote Address:	<b>Mr. Adil Zainulbhai</b> , Chairman, Quality Council of India
Inaugural Address:	<b>Ms. Nirmala Sitharaman</b> , Commerce & Industry Minister
Vote of Thanks	<b>Mr. Anup Wadhawan</b> , Additional Secretary, Department of Commerce
1115-1130 hrs.	<b>Launch of Standards Portal</b> Presentation by Mr. Anupam Kaul
1130-1145 hrs.	Tea/Coffee
1145-1330 hrs.	<p><b>Session 1: <u>Theme paper on National Strategy on Standards:</u></b>  The session aims to address the gaps that need to be filled in the absence of a national strategy for standards thus reiterating the need for one. It will also highlight the lessons to be learnt from those trading partners who already have a national strategy and how these can contribute in shaping a National Standards Strategy suited to the Indian context.</p> <p><b>Session Chair:</b> <b>Mr. Sudhanshu Pandey</b>, Joint Secretary, Department of Commerce</p> <p><b>Lead Presenter:</b> <b>Mr. Anupam Kaul</b>, Principal and Head, QMS, Institute of Quality, CII</p>

<b>Country Presenters:</b>	<p><b>Mr. Peter Sissons</b> , Head of International Engagement, BSI group</p> <p><b>Ms. Gitte Schjotz</b> –Board member of International Federation of Inspection Agencies &amp; President International, UL</p>
<b>Concluding Presenter:</b>	<p><b>Mr. Anil Jauhri</b>, CEO, NABCB</p>

1330-1400 hrs.	Lunch
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<p>1400-1530 hrs.</p> <p><b>Chair:</b></p> <p><b>Speakers:</b></p>	<p><b>Session 2: <u>Standards as drivers/disruptors of international trade:</u></b> In this session, the new challenges that standards pose for the global trading regime in terms of ease of trading will be discussed. The ways in which they are shaping the global trading system and the opportunities that are created as a result will be highlighted. The losses and gains that various territories sustain and the monetized value of standards as regards the kind of barriers they pose, especially as a comparative to ‘tariff equivalence’ will be clarified. The goal is to understand how cognizance of these issues may be incorporated in creating an Indian National Standards Strategy (INSS)</p> <p><b>Dr. S.K. Saxena</b>, Director, EIC</p> <p><b>Dr. Harsha Vardhana Singh</b>, ED, Brookings India - <i>WTO expectations from Standards in International Trade</i></p> <p><b>Shri T.S.Vishwanath</b>, APJ-SLG Law Offices - <i>Standards - Boon or Bane : Case Studies and Global Trends</i></p> <p><b>Mr. Sagar Kaushik</b>, CEO, UPL - <i>Monetized value of standards: Evaluating tariff equivalence impact</i></p> <p><b>Mr. Sebastian Saez</b> – Lead Economist, World Bank, India Office: <i>Monetized value of standards: Evaluating tariff equivalence impact</i></p> <p><b>Mr. Marcelo Manca</b>, Vice President, government &amp; Industry Affairs, Europe, UL: <i>Evaluating Tariff Equivalence of Trade Barriers</i></p>
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1530-1600 hrs.	Tea
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1600-1730 hrs.	<p><b>Session 3: <u>MSME’s and Standards – gap analysis for an Indian National Standards Strategy:</u></b> The session will identify the current mechanisms which exist to incorporate MSME’s in the developing standards regime. What are the identifiable</p>
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<p><b>Chair:</b></p> <p><b>Speakers:</b></p>	<p>lacunae and what tools can be used to build capacity? Addressing these questions is necessary to ensure that the importance of and space for MSME's in creating a National Standards Strategy is recognized.</p> <p><b>Mr. S.N. Tripathi</b>, AS and DC, Ministry of MSME's, GoI</p> <p><b>Mr. Rajnish Dubey</b>, Principal Secretary, Industry, UP</p> <p><b>Mr. BH Anil Kumar</b>, Joint Secretary, Ministry of MSME's, GoI</p> <p><b>Mr. Vinod Sharma</b>, Deki Electronics</p> <p><b>Mr. J Roy Chowdhury</b>, Head (International Relations), BIS</p> <p><b>Dr. A. Raj</b>, ZED</p>
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<p>1730-1830 hrs.</p> <p><b>Chair:</b></p> <p><b>Speakers:</b></p>	<p><b>Session 4: <u>Standards in goods: Addressing issues in a policy framework</u>:</b> The session will identify the challenges that Indian manufacturers face when it comes to issues of conformity assessment and standard setting. One of the key questions here is the recognition and classification of goods for mandatory standards. An understanding of how industrial/trade policy can be made more sympathetic to a National Standards Strategy Framework and addressing the challenges discussed within such a strategy, will be made clear.</p> <p><b>Mr. S.S. Bang</b>, Chairman, NABCB</p> <p><b>Mr. Jayen Mehta</b>, Gen. Manager, Amul</p> <p><b>Mr. Kumar Anil</b>, FSSAI</p> <p><b>Ms. Vandana Sharma</b>, PNGRB</p> <p><b>Mr. R. Parshuram</b>, IGBC</p>
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1900 hrs. onwards	<b>Dinner</b>
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## Day 2:

0930-1100 hrs.	<p><b>Session 5: <u>Risk assessment in agri-food trade and policy options:</u></b> The session will clarify the importance of risk assessment in the creation and implementation of standards. Pinpointing models that can be used for these assessments which would positively contribute to a national standards strategy will be the main goal.</p> <p><b>Chair:</b></p> <p><b>Speakers:</b></p> <p><b>Mr. Abhijit Das</b>, Head, Centre for WTO Studies</p> <p><b>Dr. Murali Kallummal</b>, Associate Professor, Centre for WTO Studies</p> <p><b>Mr. Frank Boccas</b>, CITD</p> <p><b>Mr. Sunil Bakshi</b>, FSSAI</p> <p><b>Mr. Sanjay Dave</b>, Advisor and Member, Scientific Committee and Scientific Panel, FSSAI</p>
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1100-1130 hrs.	Tea/Coffee
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1130-1300 hrs.	<p><b>Session 6: <u>Services Sector: A robust standards ecosystem and conformity assessment within a policy framework: (Tourism, Medical Value Travel, and Education):</u></b></p> <p>Considering the importance of the service sector to the Indian economy, it is necessary to identify the global practices regarding standards creation and conformity assessment in this sector. The means to identifying best practices so as to incorporate these standards into the national strategy will be clarified in this session in order to ensure that India maximizes its comparative advantage in this sector.</p> <p><b>Chair:</b></p> <p><b>Mr. Anup Wadhawan</b>, Additional Secretary, Ministry of Commerce, GoI</p> <p><b>Speakers:</b></p> <p><b>Ms. Sneha Lata</b>, Director MSD, BIS</p> <p><b>Mr. Anil Jauhri</b>, CEO, NABCB</p> <p><b>Mr. Vineet Sharma</b>, Max Insurance</p> <p><b>Dr. Bindi Varghese</b>, Asst. Professor, Tourism Studies, Christ University, Bangalore</p> <p><b>Mr. Isara Stapanaseth</b>, Tourism Authority of Thailand, New Delhi</p>
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1300-1400 hrs.	Lunch
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<p>1400-1530 hrs.</p> <p><b>Chair:</b></p> <p><b>Speakers:</b></p>	<p><b>Session 7: <u>Digital and IT standards: Meeting Future Challenges</u>:</b> In this session, the constant evolution and innovation in this sector and the consequences will be considered. The issues that are unique to this sector must be addressed to ensure continued relevance of any national strategy that is adopted. Specific barriers to trade, like localization barriers, will be dealt with in a way that ensures that the national strategy creates a positive trading environment.</p> <p><b>Mr. U.K. Nandwani</b>, DG, STQC, MEITY</p> <p><b>Mrs. Reena Garg</b>, Head (Electronics &amp; Information Technology Department), BIS</p> <p><b>Mr. Manoj Belgaonkar</b>, GM (Quality Management &amp; Project Management), Siemens</p> <p><b>Mr. Arun Sachdeva</b>, Former Scientist 'G', Meity</p> <p><b>Mr. Dinesh Katre</b>, CDAC</p>
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1530-1600 hrs.	Tea/Coffee
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<p>1600-1700 hrs.</p> <p><b>Chair:</b></p> <p><b>Speakers:</b></p>	<p><b>Session 8: <u>Standards for Skills and skills based services</u>:</b> In order to tap into India's demographic dividend, a lot needs to be done in the arena of skill development and standards for skills based services. In this session, discussions will be focused on the means to create the right institutions to provide higher standards of skill development. A way must be found to encourage more private investment in this sector for higher efficiency while creating mechanism to ensure harmony with government regulations. Using a national strategy to achieve this harmony will be discussed.</p> <p><b>Dr. R.P. Singh</b>, Secretary – General, QCI</p> <p><b>Mr. Sougata Roy Chowdhury</b>, Director, Skills, CII</p> <p><b>Ministry/NSDC</b></p> <p><b>Dr. Debjani Roy</b>, Advisor, QCI</p>
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1700-1800 hrs	<b>Way Forward and Closing Valedictory with Cabinet Secretary</b>
Rapporteur	<b>Mr. Anupam Kaul/ Mr. Anil Jauhri</b>
Opening Remarks:	<b>Mr. Chandrajit Banarjee</b> , DG, Confederation of Indian Industry
Summary Address:	<b>Ms. Rita Teotia</b> , Secretary, Department of Commerce
Valedictory Address:	<b>Cabinet Secretary</b>
Vote of Thanks	JS/AS